

Call for Papers

First International Conference on Software Business

June 21.-23. 2010, Jyväskylä, Finland
<http://www.icsob.org>

The advancement of software industry has had a substantial impact not only on productivity and on GDP growth globally, but also on our daily work and life. Software business refers to commercial activity of the software industry, aimed at generating income from delivery of software products and software services. Although software business shares common features with other international knowledge-intensive businesses, it carries many inherent features making it an intriguing and challenging domain for research. Until now, however, software business has received little to no attention from the academic community. The First International Conference on Software Business brings together researchers interested in the software industry, with a specific focus on the business of software.

You are invited to submit the papers addressing contemporary issues emerging on the intersection of software and business domains. Both papers reporting research results and industrial experiences are welcome. Invited are original submissions on the topics including, but not limited to:

- Business in Cloud, SaaS, PaaS and managed services
- Business models and strategies of software vendors
- Revenue generation models based on advertisements, subscriptions, packaged software, professional services
- Resource-based view and competence in software business
- Internationalization of software firms, International outsourcing
- Vertical software markets, Impact of industry evolution
- IPR, copyrights, innovation management and software assets
- Dominant design, open and closed interfaces and standards
- Open source software business
- Software ecosystems: networks, ecologies and communities
- Internal software business processes, product pricing, product management, product life-cycles and product-lines
- Operational efficiency, lean enterprise and competitive advantage
- Quality and benchmarking
- Domain engineering for software business
- Measuring and competing with user experience, security and green software
- Software business management
- Cases in software business

The inaugural International Conference on Software Business (ICSOB 2010) will be held on June 21.-23. 2010 at the University of Jyväskylä, Finland. It is sponsored by the Department of Computer Science and Information Systems, University of Jyväskylä and is held in cooperation with Tekes, the National Technology Agency of Finland, and collaborating organizations.

Submission: Full papers (12 pages), short papers (6 pages), industrial best practices (abstract) and posters are all welcome. All paper submissions will be subject to a double-blind review process. Accepted full papers and short papers will be included in the conference proceedings published by Springer as a volume in Lecture Notes in Business Information Processing (LNBIP) series. For the accepted paper to appear in the proceedings, at least one author of the paper needs to attend the conference and present the paper.

You may also submit tutorial proposals and workshop proposals to the conference. For details visit <http://www.icsob.org>.

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Important Dates:

Paper Submission: Jan 22, 2010
Notification: Feb 22, 2010
Camera-Ready: Mar 29, 2010